

# APPY FEST 2018

6 - 7 October 2018 • Mechanicsville, MD

Horses

Competition

Adoptions

Food

Shopping

Family Fun

Entertainment & Demonstrations



**From the Dark Days of March to the Happy Days of October... Celebrate the Wicomico Horses at APPY FEST!**

On March 31, 2018 over 100 starved, feral horses were seized from a farm in Wicomico County, Maryland. The horses were placed with rescues throughout the Mid-Atlantic area, and since then their recovery has been nothing short of miraculous. Most of the horses have received professional training to make them ready for new adoptive homes. The next stage of their transformation is to find them good permanent homes.

APPY FEST is a family-friendly Fall festival celebrating the healthy, happy Wicomico Appaloosas, bringing them to a place where prospective owners can meet them, fall in love and adopt them. APPY FEST includes a Trainers' Competition, Horse Adoptions, Equine Demonstrations, plus shopping, food and family fun.

**You can be part of the APPY FEST "miracle team" - Business and Individual Sponsorships are available.**

**Businesses:** APPY FEST provides a unique opportunity to showcase your organization at a family-friendly event with up to 1,000 spectators and participants. Sponsors will enjoy widespread social media exposure, print and broadcast marketing in a six-state area that will reach tens of thousands of prospective customers.

**Individuals:** APPY FEST is a great way to show your love for horses and help a lot of them at the same time. What could be better than helping horses that were starved and feral become healthy, loved equine citizens?

Choose a sponsorship on the next page or contact us to customize a sponsorship to meet your specific requirements. Email: [appys@mdfundforhorses.org](mailto:appys@mdfundforhorses.org) Phone: 410-775-1562



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## Sponsor Interest Form

Sponsorship Levels (check one):

- \$100: Business card advertisement in the show program
- \$250: ¼-page ad in show program; named for award/prize
- \$500: Class sponsor ½-page ad and banner display space
- \$1,000: Premiere Supporter Full page ad, banner space, frequent mentions, VIP area
- \$10,000: "Presented By:" all Premiere benefits plus "Appy Fest – Presented by: <your name>" on all materials; distribution of promotional materials, large vendor display booth and special awards presentations with video at the event.
- Contact me about a custom-designed sponsorship

Your Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Your Business: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Additional contact person(s) if different from above:

\_\_\_\_\_

Your signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please-mail this form to [appys@mdfundforhorses.org](mailto:appys@mdfundforhorses.org) or fax it to Maryland Fund For Horses at 240-705-7277.

**What's next?** You will receive an e-mailed confirmation and someone from our team will contact you shortly to make sure you're happy and that we have all your graphics and other materials for APPY FEST.

Please contact us with questions or to discuss special requirements by e-mail at [appys@mdfundforhorses.org](mailto:appys@mdfundforhorses.org) or call Maryland Fund For Horses at 410-775-1562. You may also mail this form to: Maryland Fund For Horses, P.O. Box 194, Libertytown, MD 21762

